

MAGNETAN'S

"C" MAGAZINE

December
15th



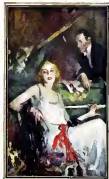
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Published for
Merrill Lynch, Pierce, Fenner & Smith
by
WILLIAM B. EERD

❀ **FILM-FREE TEETH** ❀
ARE
HEALTHY WHITE TEETH
ACCORDING TO PRESENT-DAY DENTAL FINDINGS

—daily food of the dangerous film on teeth to which science attributes many tooth and gum disorders. What many dentists now suggest doing for it.

(Don't Worry)



The art of smiling charmingly is the art of caring properly for one's teeth. That is why *Peppodent*, urged by dental authorities for its unique character and prophylactic properties, is also universally placed by experts, these days, near the top of the list of modern beauty aids.

(Don't Worry)

Bility of the saliva. And thus this is refreshing mouth with as they form.

It multiplies the acids deposited in the saliva. These contents which might otherwise ferment and form acids.

No other method known to present-day science embraces preventive agents like those in *Peppodent*.

Please accept *Peppodent* too.

Send the coupon for a 30-day tube. Brush teeth this way for 30 days. Note how thoroughly film is removed! The teeth gradually lighten as film coats go. Then



for 30 nights massage the gums with *Peppodent*, using your finger tips; the gums then should start to firm and harden.

At the end of that time, no before you will note that you no longer need a dentist. *Peppodent* provides the utmost accurate and disinterested for better tooth and gum protection.



Now an effective revolution among film-free gums.

Peppodent acts first to enable the film. Then it thoroughly removes the film in gentle safety to enamel.

At the same time, it sets to free the gums—*Peppodent*, the quality destroyer, provides, for this purpose, the most exact dental findings in your protection means known today.

Peppodent also multiplies the character.

FREE!—Mail coupon for 30-day tube to The Peppodent Company, Dept. 66, 161 George St., Toronto Ont., Canada. Only one tube to a family.

Name _____

Address _____

SEND TO: THE PEPPODENT COMPANY, 161 GEORGE ST., TORONTO, ONT., CANADA. ONLY ONE TUBE TO A FAMILY.



A Story in Nutshells

Review again a few of those well known slogans which Dodge Brothers have published on the billboards during the past eleven years—

**A Good Name
Dependable
Dollar for Dollar
Long Life
World-Wide Good Will
Better Than Ever**

To build a product of which these things can truthfully be said, is a record of which any great organization might well be proud.

And it explains the implicit faith that millions everywhere repose in the integrity of Dodge Brothers and in the goodness of the motor cars they build.

Send to: Dodge Brothers (Canada) Limited, Toronto, Ontario.

DODGE BROTHERS (CANADA) LIMITED
TORONTO, ONTARIO

DODGE BROTHERS

MOTOR CARS

M A

High and Lofty Timber Tumbling

By CHARLES LUGRIN SHAW

THEY're like dark, dusky engines coughed and panted heavily, belching out smoke and steam, and the smoke comes in great clouds of black smoke as they start the work and move on.

A crew of six men in overalls and heavy boots are now at the controls of the engine, and they are all looking at the work.

The engine is a large one, and it is a very old one. It is a very old one, and it is a very old one. It is a very old one, and it is a very old one.

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A pandemonium of pining engines, crawling cables and crashing timbers, four-deck tuggers tug two-hundred-foot forest giants, monstrous logs leaping through space, a power as irresistible as the force of the tide and, ordering it all, a steadily-built, college-trained engineer—such is Mr. Shaw's picture of the high-lead logging that is eating the old-time lumberjack's lumberjack on Canada's west coast.

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"There's not many of us left," the old man says. "I don't know if it's a very old one, and it is a very old one. It is a very old one, and it is a very old one."

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A mass of steel cables supports the heavy logs from around about handloading method, dropping logs here and there with surrounding saw and power.

"We're not doing it any more," he said. "The old man says it's a very old one, and it is a very old one. It is a very old one, and it is a very old one."

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"The big log the loggery gets when it's loaded just from the ground the log just is a solid loggery engine."

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Erin's Sons Are Leaving Her

Canada Reports Shore By-Derelict in Ireland's Population—
Fascists Are Flirting to Urban Centers

(Continued)

Irish emigrants, and their descendants, have the right to an active citizenship in the Canadian republic. The Canadian government has a duty to do this.

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Boy Scout Savages Save Trees

Conservation of African Forests Forms Secret Tree-saving Organization—Membership is Extending to Remote Tribes

RICHARD W. BARNES

IT IS AN ACT OF THE BOY SCOUTS OF CANADA that has saved the world from a great disaster. The Boy Scouts of Canada have saved the world from a great disaster.

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CONFIDENCE

in the Right of Way

THE engineer at the throttle of his thundering steed maintains his running schedule without fear, for he knows that he is continually moving through zones of safety, protected and controlled by train dispatchers behind him and ahead of him.

The main dispatcher, with his Northern Electric telephone before him, can communicate with all other stations through their telephones, and, in emergencies, can be reached instantly by crews and track inspection men.

Thus the dependable telephones, creating and maintaining zones of safety within which the rushing locomotive and its trains are constantly travelling, is daily evidence of electricity's varied service to mankind.

All of the equipment and telephones in dispatching on the Canadian railway is manufactured by the Northern Electric Company. Northern Electric is the world's leader in the Northern Electric's mission.

ACCURATE
PROMPT
AND RELIABLE
TELEPHONE
DISPATCHING



There is no other company in the world that can do this. Northern Electric is the only company in the world that can do this.

Northern Electric
COMPANY LIMITED

Equipment for transmitting Sound and Power



Christmas Gifts that are remembered and used when others are forgotten



\$2.18 SPOON
In gift box. Silver-plated. Also made in England and La France.



\$4.50 SOUP SPOONS
In gift box with wood. Silver-plated. Also made in England and La France.



\$5.00 BARE DEON
In gift box. Silver-plated. Also made in England and La France.



\$1.25 BARE KNIFE
In gift box. Silver-plated. Also made in England and La France.



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\$1.25 BARE KNIFE
In gift box. Silver-plated. Also made in England and La France.

Every piece guaranteed to give satisfaction

\$3.50 MONSIEUR CHIFFE
In gift box. Silver-plated. Also made in England and La France.

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FREE your guarantee, the trademark "Wm. Rogers & Son" is stamped on the back of every genuine piece. Look for this mark on every piece. In your guarantee of value, your assurance that you are getting the genuine "Wm. Rogers & Son" silverware, please show this mark on every piece, and in guarantee of satisfaction, we will refund your money.

He Chooses the Treasure Chest

AT Christmas time no happier selection can be made than a Waterman's fountain pen and pencil—a gift that combines the modest delight and acts as a reminder of your generous thoughtfulness for years to come.

Ripple-Rubber pen and pencil shown, in Treasure Chest, \$8.50. Other gold and silver-mounted models \$10 to \$50.

Sold by 50,000 reliable merchants

Waterman's Ideal Fountain Pen



L. E. Waterman Company Limited
879 St. James Street, Montreal

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88%

of these Teachers of Domestic Science in the higher institutions say—

"Cream of Tartar Baking Powder is Best"



Thousands of domestic science instructors and industrial chemists of the United States have made comparisons and found—
These women were asked—"What kind of baking powder do you use?" and what?"
88% of these popular and outstanding "Cream of Tartar" Baking Powder—was the prize they received.

FOR half a century Borden's was a mark on the perfectly blended pure cream of tartar and soda—has been the standard of excellence in the art of baking, and the first choice of the best bakers and the best home cooks.

With experience, care, from choice grain grown on the sunny hills of New England, and pure soda—these white, clean, perfect, and delicious—give the best results in the art of baking, and the first choice of the best bakers and the best home cooks.

An improved mark shows the old story—depends on the quality of the cream of tartar and soda—has been the standard of excellence in the art of baking, and the first choice of the best bakers and the best home cooks.

Two cups makes more of large cake
It is the difference in the quality of the cream of tartar and soda—has been the standard of excellence in the art of baking, and the first choice of the best bakers and the best home cooks.



GOOD BAKING—
Baking powder is the key to the success of the cake. It is the difference in the quality of the cream of tartar and soda—has been the standard of excellence in the art of baking, and the first choice of the best bakers and the best home cooks.

THE BORDEN BAKING POWDER—
The Borden Baking Powder is the key to the success of the cake. It is the difference in the quality of the cream of tartar and soda—has been the standard of excellence in the art of baking, and the first choice of the best bakers and the best home cooks.

THE BORDEN BAKING POWDER—
The Borden Baking Powder is the key to the success of the cake. It is the difference in the quality of the cream of tartar and soda—has been the standard of excellence in the art of baking, and the first choice of the best bakers and the best home cooks.

THE BORDEN BAKING POWDER—
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And the Beauty of any Precious Stone is made all the greater by the sparkle which comes from frequent polishing

Don't let the brilliance of your gift this Christmas become dim after a month or two.

Keep the memory of your goodwill, your friendship, your love, bright and ever-present by the arrival all during 1987—twice a month—of *Maclean's Magazine*.

Every year we serve thousands of our readers and find that as a gift, *Canada's National Magazine* is most acceptable. They find they have no trouble in selecting it. They find that everyone, young or old, appreciates the splendid reading matter, the unequalled entertainment, the knowledge of their country, which its pages give.

The procedure is very simple. Detach the coupon below, fill in the names and addresses carefully; put in your own name, attach the proper amount and send it to us by return mail.

If you are only giving this as a gift to one of your friends, it will just cost you \$2.00 for your gift by taking advantage of our SPECIAL OFFER, and ordering two or more, they will just cost you \$2.00 each for a year.

We take care of everything. We will see that the Christmas issue arrives bright and early on Christmas morning. In the same mail will arrive a specially designed Christmas Greeting Card reproduced in three colors and carrying your Greetings and Goodwill.

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Single "Apple Green"
Base with Parker
Fountain Pen, \$15; with
Parker Duofold Pen,
or Jade Pen, \$16.50.

Complete Set,
Including Pen, Base
and Gift Boxes,
\$5 to \$28.

Here IS something new to Give!

And because the Pens Lie Level Without Drying
Parker's Christmas Desk Sets are Infinitely Best of All

OF all the Christmas Gifts that have appeared this season, not one has caused such tremors of delight as these tapered Fountain Pens in rich Glass Desk Bases.

Here is something new to give!

But all the more reason why you should memorize the difference between the ordinary sets (however handsome they may look) and the perfect Parker Desk Sets. For the Parker Pens not only stand upright and tilt, but they also lie level on the base without drying!

Is that important? Well, rather. Men (and women too) want their pens to lie flat on the base. Then no accidental blow can tip the set over, or spoil the pen. And one can slip this

set into a drawer and lock it up at close of day.

And also this—if anyone to whom you give the set wants to exchange the point, he can pick out any Parker Fountain Pen in the dealer's stock and have it converted into a tapered Desk Pen in a twinkling.

Only the Parker Pens and Sets have this interchangeable feature! And Parker Pen Barrels—made of Permanite—are non-breakable!

If that's the kind of set you want to give Christmas, insist on the Parker and accept no other. Thousands of these designs are ready at all Parker dealers.

THE PARKER FOUNTAIN PEN CO., LIMITED
TORONTO 3, ONTARIO

Parker Duofold Desk Sets

Double Oval
Base, Black
Glass, with
Parker Duofold
Jr. Pen,
\$35; with a
Over-size
Duofold, \$39.



Ivory, Green or Black
Base with a Parker
Duofold Pen, \$13 or
\$15; with a Duofold
Pen, \$20 or \$24.

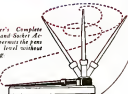


Black Glass Base with a
Parker Duofold Pen,
\$20 or \$22; with a
Parker Duofold Pen,
\$30 or \$34.



Single "Amber
Mist" Base
with any Parker
Fountain Pen,
\$13; with Parker
Duofold Pen,
\$15.50.

Parker's Complete
Ball and Socket Ac-
tion permits the pen
to lie level without
drying.



The Ink is in the Pen—No
inkwell needed on modern
desks now.

